



**Achieving brilliance with every alliance!**

## About Us

AMD LAW GROUP is an organization comprising of three corporate partners: 'AMD LAW', 'AMD GLOBAL CONSULTING' and 'IS MY BRAND PROTECTED?'. AMD LAW handles all legal services, AMD Global Consulting provides consulting services and Is My Brand Protected? covers all brand protection services for small to large businesses with a focus on the technology sector. IS MY BRAND PROTECTED? is also home to the LUXURY LAW FIRM which is aimed at the luxury product / services market. Together, the alliance provides services in the fields of Trademark law, Copyright law, Patent Law and Brand Protection. In addition to Intellectual Property law services, the alliance also provides global business consulting and corporate law services.

AMD LAW GROUP is based in the U.S with affiliations across the globe. The organization believes in maintaining a powerful international network, which would act as a one-stop station for a client looking for global protection of his/her rights. Currently, AMD LAW GROUP has affiliations with organizations in India, Russia, China, Brazil, Turkey, Italy, Ecuador, Canada and still growing! Our organization strives to meet all of our client's domestic and worldwide needs.

## MISSION STATEMENT

Our mission is to provide dynamic, comprehensive and expert business services while calibrating ourselves as a focal node for all of our international affiliations. We believe in our alliance of lawyers, legal professionals and consultants who embrace the ideology that our clients benefit from the expansion of global collaboration enabling a single contact for a multi-national reach.



## AMD GLOBAL CONSULTING

### EXCLUSIVE RESEARCH SERVICES

- Market research for the brand based on specific guidelines provided by the client
- Legal research on similar brands to understand the validity and scope of brand in question
- Background research of Intellectual Property associated with a brand
- Strategic research and product development
- Conducting research in concentrated areas and directions as requested by the client
- Evaluating brand value based on the associated Intellectual property
- Intellectual property portfolio management (maintenance)
- General Intellectual Property Portfolio review
- General IP Portfolio Management
- Patent Portfolio Management

## AMD LAW

### TRADEMARK SERVICES

- Trademark search, opinions, application, prosecution and registrations in the US and in the affiliate countries.
- Trademark registration renewals, assignments, agreements and agreement review, enforcing rights on infringing goods within the country, being imported/ exported in the US and in the affiliate countries.
- Cease and Desist Letters: Demand letters to cease and desist unauthorized use of the protected trademark. Typically viewed as a precursor to litigation.
- Pre-litigation review: Detailed analysis of the merits of trademark litigation. This review also explores of modes of resolution such as International Trade Commission claims and Customs Bureau trademark enforcement actions.
- Consultation on any Trademark or business related services.
- Professional training, workshops and learning sessions in the fields of Intellectual Property and International Business.

### COPYRIGHT SERVICES

- Copyright Registration: Copyright registration gives public notice of your rights to your work and it gives you the right to sue for infringement and collect damages

- Copyright Search: A thorough search to identify whether identical or similar works are registered with the copyright office. Also includes a search of public records to find similar works. The search result is accompanied by a legal analysis and opinion on the protectability of your work.
- Copyright infringement review: Determining whether or not a work infringes on a copyright is a complex process that involves analyzing the works at issue, reviewing legal cases in applicable states and federal courts, applying appropriate tests for infringement, and providing a legal summary of options and anticipated results.
- Copyright Infringement Litigation

### PATENT SERVICES

- Certified Patent search and opinion
- Certified Freedom to Operate and patentability reports
- Preparation of Information Disclosure Forms
- Patent prosecution

## VISION STATEMENT

Our network brings the world closer by achieving brilliance with every alliance. Our vision is to be amongst the top 10 international firms connected through the world's leading nations.

- Proof-reading & drafting patent documents
- Foreign and International filings

### CONTRACTS

- Contract review (domestic and international)
- Contract drafting (domestic and international)
- Drafting licensing agreement

### INTERNET LAW

- Drafting Website terms and conditions
- Comprehensive Website legal review

## IS MY BRAND PROTECTED?

### INTELLECTUAL PROPERTY STRATEGY

- a) Trademark strategy provides guidance towards achieving sustainability and everlasting values to a brand. It safeguards the brand and helps guiding around the global pitfalls of inter-cultural brand communication.
- b) Pre-patent novelty search provides a comprehensive output of the results available at the most primary database. The guidelines will include notes on how to modify the invention from a probable patent grant point of view.
- c) Pre-patent report comprises of a comparative study of inventions closely similar to the client's invention, in order to understand the path adopted by the patent office in granting, rejecting or opposing those applications.

- Invention modification report: This is a very useful service when a client has an idea, or has formulated an invention but is unsure of patenting and even if the inventor believes it is patentable.
- Global entrepreneurship consulting- this service would provide establishment advice to US and international start-ups.
- Corporate formation and direction consultation: Setting up a scalable business or a born global entity at the onset is possible at corporate formation. Guided consultation will assist in solid fundamental formation.
- Evaluation of Social entrepreneurship (includes market research) Social entrepreneurship is more than just an "on-trend" buzz phrase, it is the evolution of global business.



- The luxury product/service market is a multi-billion-dollar segment year after year. Global luxury portfolio management service is tailored towards the market and address concerns from brand enforcement to counterfeit exports.



### Contact Details

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